

Eat Well, Live Well.



# Product Catalog

Retail



Ajinomoto Foods North America, Inc.

Eat Well, Live Well.



# Retail Products

Explore a diverse range of delicious and authentic Japanese frozen meals, alongside essential seasonings for authentic gourmet cuisine.



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Eat Well, Live Well.



## Retail Products

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Japan's  
**No.1**  
Brand of  
Gyoza

# Pork & Chicken Gyoza Family Pack

Discover Japan's No. 1 gyoza, featuring generous and flavorful filling and a delicately thin wrapper. Our bottom-batter technology means that you don't need oil to achieve a bottom that is perfectly crispy while the filling remains mouth-wateringly juicy. We use the finest locally-sourced vegetables, meats, and seasonings, which are expertly blended for exceptional freshness and flavor.



**BEST SELLER**



**Pack Size:** 8/35 pc\* bags

**Net Wt :** 24.7 oz (700 g) bag

**UPC:** 071757080072

\* Bag items are based on weight. Piece count may vary.

Eat Well, Live Well.

**Aj**  
AJINOMOTO



# AJINOMOTO® Gyoza

Enjoy effortless cooking with our no-oil coating. We use the freshest local ingredients, blending them meticulously for top-quality dishes. Every ingredient is carefully blended in-house, ensuring flavorful and satisfying meals every time.



**Pack Size:** 8/35 pc\* bags  
**Net Wt:** 24.7 oz (700 g) bag  
**UPC:** 071757080072



**Pack Size:** 8/35 pc\* bags  
**Net Wt:** 24.7 oz (700 g) bag  
**UPC:** 071757080218



**Pack Size:** 8/35 pc\* bags  
**Net Wt:** 24.7 oz (700 g) bag  
**UPC:** 071757080089



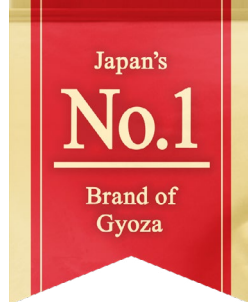
**Pack Size :** 8/33 pc\* bags  
**Net Wt :** 24.7 oz (700 g) bag  
**UPC:** 071757010109



**Pack Size :** 8/27 pc\* bags  
**Net Wt :** 19 oz (539 g) bag  
**UPC:** 071757500549

\* Bag items are based on weight. Piece count may vary.

# AJINOMOTO® Gyoza



**Pack Size:** 20/12 pc trays  
**Net Wt:** 8.46 oz (240 g) tray  
**UPC:** 071757055476



**Pack Size:** 20/12 pc trays  
**Net Wt:** 8.46 oz (240 g) tray  
**UPC:** 071757055490



**Pack Size:** 20/12 pc trays  
**Net Wt:** 8.92 oz (253 g) tray  
**UPC:** 071757055483

## How to Pan Fry AJINOMOTO® Gyoza

### Pan Fry Heating Instructions

1. Preheat pan on medium heat. Be careful not to touch the pan while hot.
2. Without adding cooking oil, carefully place twelve pieces of AJINOMOTO® gyoza on heated pan, flat side down. Slowly pour 2 oz of water over gyoza. Cover with lid.
3. Heat on medium for about 5 minutes.
4. Uncover and continue to heat until all the water has evaporated and bottom side is golden brown.
5. Turn off heat, serve AJINOMOTO® gyoza, and enjoy!



**Our bottom-batter technology results in crispiness you can see AND feel.**



AJINOMOTO® Shumai are perfectly seasoned and sweetly savory, with juicy filling and a delicately thin skin that makes for an amazing mouthfeel. They can be steamed, air fried, or deep fried for an elegantly crispy bite.





**NEW!**

# Jumbo Chicken Shumai Dumplings

## Did you know...

1

Dumplings in the U.S. are growing in popularity at a rate of 13%.\*

2

Shumai is growing even faster in restaurants with an 18% CAGR.\*\*

3

Shumai is currently in the 'inception' phase\*\*\*, meaning this product is poised for significant future growth in the dumpling category.



- AJINOMOTO “Jumbo size” (29.9 g/piece) is differentiated from other shumai.
- A perfect blend of chicken meat and other ingredients to produce a juicier product.
- Diced chicken pieces for a meatier mouthfeel.
- Only white meat chicken for a healthier image.

**Pack Size:** 10/15 pc\* bags

**Net Wt:** 16 oz (453 g) bag

**UPC:** 071757300030

\*Source: Circana, August 2024

\*\*Source: Datassential, 2023: Shumai growth rate in US restaurants

\*\*\*Source: Datassential, 2023

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**Aj**  
AJINOMOTO



# AJINOMOTO® Shumai

With a simple 1-step preparation, you can enjoy authentic Japanese-style shumai with juicy filling in every bite as an appetizer or meal.



**Pack Size:** 10/33 pc\* bags  
**Net Wt:** 17.46 oz (495 g) bag  
**UPC:** 071757056398



**Pack Size:** 10/33 pc\* bags  
**Net Wt:** 17.46 oz (495 g) bag  
**UPC:** 071757056404



**Pack Size:** 10/33 pc\* bags  
**Net Wt:** 17.46 oz (495 g) bag  
**UPC:** 071757105034



**Pack Size:** 10/15 pc\* bags  
**Net Wt:** 15.9 oz (450 g) bag  
**UPC:** 071757080157



**Pack Size:** 10/15 pc\* bags  
**Net Wt:** 16 oz (453 g) bag  
**UPC:** 071757300030

## Shumai Heating Options



### Microwave:

1. Place Shumai Dumplings on a microwavable tray.
2. Cover with plastic wrap and microwave on high.  
 1100 W — 3 pcs - 50 sec / 6 pcs - 1 min 20 sec / 15 pcs - 2 mins 30 sec  
 For Jumbo size: 6 pcs - 3 mins (30-40 sec / pc)



### Air Fryer:

1. Preheat air fryer to 390°F.
2. Place Shumai Dumplings in air fryer basket.
3. Air fry.  
 6 pcs - 8 mins / 15 pcs - 10 mins



### Steaming:

1. Place sufficient water in a steamer and bring water to a boil.
2. Steam Shumai Dumplings over high heat for 12 to 13 mins.  
 For Jumbo size: 6 pcs - 17 to 18 mins



### Deep Fry:

1. Preheat oil to 350°F, carefully drop in Shumai Dumplings.
2. Deep fry for 4 to 5 mins, or until lightly browned.

\* Bag items are based on weight. Piece count may vary.

# AJINOMOTO® Shumai



**Pack Size:** 20/15 pc trays  
**Net Wt :** 7.93 oz (225 g) tray  
**UPC:** 071757051119



**Pack Size:** 20/15 pc trays  
**Net Wt:** 7.93 oz (225 g) tray  
**UPC:** 071757051171



**Pack Size:** 20/15 pc trays  
**Net Wt:** 7.93 oz (225 g) tray  
**UPC:** 071757103931



## AJINOMOTO® Gyoza Dipping Sauce

Specially blended for pan-fried gyoza, AJINOMOTO® Gyoza Dipping sauce features high quality soy sauce, rice vinegar, and a subtle note of garlic.

**Pack Size:** 20/7.44 fl oz bottles  
**Net Wt:** 7.44 fl oz (220 ml) bottle  
**UPC:** 071757350083





# AJINOMOTO® Chicken Karaage

Deep fried, super flavorful, and ultra crispy, chicken karaage is Japan's most loved dish, found everywhere from school lunches to late night stalls.



**Pack Size:** 24/350 g bags

**Net Wt:** 12.34 oz (350 g) bag

**UPC:** 071757055506

## Heating Directions for AJINOMOTO® Chicken Karaage



### Microwave (1,000 W)

1. Place 5 pieces of frozen chicken karaage on microwavable dish.
2. Heat, uncovered, on HIGH for 1 1/2 to 2 minutes.  
Do not overheat.



### Air Fry (*Recommended*)

1. Pre-heat to 400°F.
2. Place frozen fried chicken in a single layer on the bottom tray.
3. Air fry for 5 to 6 minutes, or until heated through.



### Conventional Oven

1. Pre-heat oven to 400°F.
2. Spread frozen chicken karaage evenly on baking sheet.
3. Heat approximately for 12 to 15 minutes, or until heated through.



### Toaster Oven

1. Pre-heat oven to 350°F.
2. Spread frozen chicken karaage evenly on baking sheet.
3. Heat approximately for 16 to 18 minutes, or until heated through.



**NEW!**

# AJINOMOTO® Japanese-Style Fried Rice

**Seasoned with the signature  
flavors and ingredients of Japanese  
restaurants and homes**



**Authentic  
Taste**

**Easy to  
Prepare  
with  
Microwavable  
Bag**



# AJINOMOTO® Japanese-Style Fried Rice

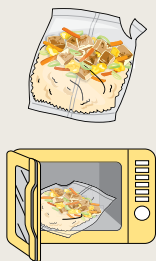
AJINOMOTO® is America's best-selling manufacturer of frozen Asian rice.



	Ajinomoto® Japanese-Style Yakitori Chicken Fried Rice	Ajinomoto® Japanese-Style Vegetable Fried Rice	Ajinomoto® Japanese-Style Kurobuta Pork Fried Rice
<b>Special Ingredients</b>	Yakitori Chicken	Edamame, Hijiki, and Tofu	Kurobuta Pork
<b>Special Seasonings</b>	Hondashi® Bonito Soup Stock	Hondashi® Kombu Kelp Soup Stock	Red Miso
<b>UPC</b>	0 71757 20773 8	0 71757 50893 4	0 71757 30023 1

**Net Wt.:** 17 oz carton (8.5 oz x 2 bags)

## Cooking Instruction



Just microwave  
for 3 minutes!

or



1. Add vegetable oil and fried rice to a non-stick pan

Pan fry



2. Cook over medium-high heat and cover with a lid



3. Cook for 6-7 minutes (1 bag) or 9-10 minutes (2 bags)





# TAI PEI® Single Serve Rice Entrees



## OVERWHELMING #1 SKU!

Previously, TAI PEI® was not available in all Asian Markets, but now we can offer you these great products:

- ✓ In a category growing at 20% per year.
- ✓ Under a brand with 20+ years of history.
- ✓ With **4 out of the Top 10 SKU's** in the Asian Rice Category.
- ✓ With multiple flavors and proteins, all ready in 4–6 minutes.

## TAI PEI® SINGLE SERVE is now The No.1 Asian Brand in the single serve frozen rice category.

The Single Serve category has grown 120% in the last 5 years due to the increasing demand for easy-to-prepare individuals meals. Consumers love using these products as they require less cooking time and no need to clean up.

TAI PEI® has grown *even faster* by **160%** over 5 years. This is because TAI PEI® is a brand with **over 20 years** of history, with many great flavors, and with incredibly high repeat rates.

\*Circana: Ajinomoto Panel Custom Database: Total US All Outlets, Latest 52 Weeks Ending 12.29.2024

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# TAI PEI® Single Serve Rice Entrees

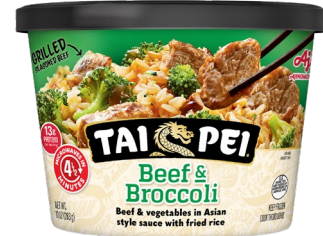
The No. 1 Asian Single Serve Frozen Rice brand in the USA! Enjoy a rich lineup of 5 varieties: choose your favorite flavor or protein. Easily prepared in just 6 minutes using only microwave.



**Units per Case:** 6 pails  
**Net Wt:** 11 oz (312 g)  
**UPC:** 070077811298



**Units per Case:** 6 pails  
**Net Wt:** 9 oz (255 g)  
**UPC:** 070077811311



**Units per Case:** 6 pails  
**Net Wt:** 10 oz (283 g)  
**UPC:** 070077811205



**Units per Case:** 6 pails  
**Net Wt:** 11 oz (312 g)  
**UPC:** 070077811274



**Units per Case:** 6 pails  
**Net Wt:** 10 oz (283 g)  
**UPC:** 070077811229

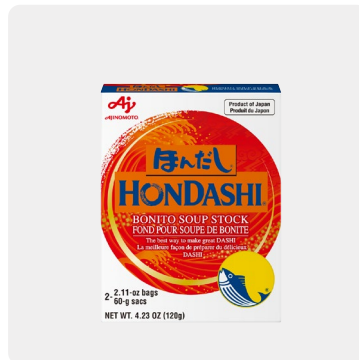


# HONDASHI® Soup Stock

HONDASHI® is a fragrant and flavorful seasoning that instantly makes Japanese-style dashi, or soup stock. A Japanese kitchen staple for over 50 years, HONDASHI® is made with high-quality bonito fish, hand-smoked by master craftsmen.



**Pack Size:** 10/1.32 lb boxes  
**Net Wt:** 1.32 lb (600 g) box  
**UPC:** 071757366831



**Pack Size:** 30/4.23 oz boxes  
**Net Wt:** 4.23 oz (120 g) box  
**UPC:** 071757360068



**Pack Size:** 60/2.11 oz bottles  
**Net Wt:** 2.11 oz (60 g) bottle  
**UPC:** 071757360075



**Pack Size:** 96/1.13 oz sachets  
**Net Wt:** 1.13 oz (32 g) sachet  
**UPC:** 071757368125



HONDASHI® translates to “a real, genuine broth”. Just a pinch creates a richly flavored dashi, the backbone of many Japanese dishes.



# AJI-NO-MOTO® MSG

AJI-NO-MOTO® MSG provides world-class umami seasoning.  
Add a few dashes to your dishes to delight your tastebuds.

## AjiPanda™

アジパンダ

Units per Case: 10/6 ct (2.47 oz per bottle)  
UPC: 07175732

**NEW SHAKER BOTTLE!**



- Eye-catching, fun design for retail shelves
- Easy to use with no mess — perfect for home cooks
- Japanese-crafted, premium-quality product
- English, FDA compliant label — no messy stickers



Pack size: 48/1 lb bags

Net Wt: 1 lb (454 g) bag

UPC: 071757010062



## AJINOMOTO® Gyoza

**BEST SELLER!**



**Pack Size:** 8/35 pc\* bags  
**Net Wt:** 24.7 oz (700 g) bag  
**UPC:** 071757080072



**Pack Size:** 8/35 pc\* bags  
**Net Wt:** 24.7 oz (700 g) bag  
**UPC:** 071757080218



**Pack Size:** 8/35 pc\* bags  
**Net Wt:** 24.7 oz (700 g) bag  
**UPC:** 071757080089



**Pack Size :** 8/33 pc\* bags  
**Net Wt :** 24.7 oz (700 g) bag  
**UPC:** 071757010109

**NEW ITEM!**



**Pack Size:** 8/27 pc\* bags  
**Net Wt:** 19 oz (539 g) bag  
**UPC:** 071757500549



**Pack Size:** 20/12 pc trays  
**Net Wt:** 8.46 oz (240 g) tray  
**UPC:** 071757055476



**Pack Size:** 20/12 pc trays  
**Net Wt:** 8.46 oz (240 g) tray  
**UPC:** 071757055490



**Pack Size:** 20/12 pc trays  
**Net Wt:** 8.92 oz (253 g) tray  
**UPC:** 071757055483

## AJINOMOTO® Shumai

**BEST SELLER!**



**Pack Size:** 10/33 pc\* bags  
**Net Wt:** 17.46 oz (495 g) bag  
**UPC:** 071757056398



**Pack Size:** 10/33 pc\* bags  
**Net Wt:** 17.46 oz (495 g) bag  
**UPC:** 071757056404



**Pack Size:** 10/33 pc\* bags  
**Net Wt:** 17.46 oz (495 g) bag  
**UPC:** 071757105034



**Pack Size:** 10/15 pc\* bags  
**Net Wt:** 15.9 oz (450 g) bag  
**UPC:** 071757080157

**NEW ITEM!**



**Pack Size:** 10/15 pc\* bags  
**Net Wt:** 16 oz (453 g) bag  
**UPC:** 071757300030



**Pack Size:** 20/15 pc trays  
**Net Wt:** 7.93 oz (225 g) tray  
**UPC:** 071757051119



**Pack Size:** 20/15 pc trays  
**Net Wt:** 7.93 oz (225 g) tray  
**UPC:** 071757051171



**Pack Size:** 20/15 pc trays  
**Net Wt:** 7.93 oz (225 g) tray  
**UPC:** 071757103911

## AJINOMOTO® Japanese-Style Fried Rice



**Pack Size:** 8/17 oz carton  
**Net Wt :** 17 oz carton  
(8.5 oz x 2 bags)  
**UPC:** 071757207738



**Pack Size:** 8/17 oz carton  
**Net Wt :** 17 oz carton  
(8.5 oz x 2 bags)  
**UPC:** 071757508934



**Pack Size:** 8/17 oz carton  
**Net Wt :** 17 oz carton  
(8.5 oz x 2 bags)  
**UPC:** 01757300231

## HONDASHI® Soup Stock



**Pack Size:** 10/1.32 lb boxes  
**Net Wt:** 1.32 lb (600 g) box  
**UPC:** 071757366831



**Pack Size:** 30/4.23 oz boxes  
**Net Wt:** 4.23 oz (120 g) box  
**UPC:** 071757360068



**Pack Size:** 60/2.11 oz bottles  
**Net Wt:** 2.11 oz (60 g) bottle  
**UPC:** 071757360075



**Pack Size:** 96/1.13 oz sachets  
**Net Wt:** 1.13 oz (32 g) sachet  
**UPC:** 071757368125

## TAI PEI® Single Serve



**Units per Case:** 6 pails  
**Net Wt:** 11 oz (312 g)  
**UPC:** 070077811298



**Units per Case:** 6 pails  
**Net Wt:** 9 oz (255 g)  
**UPC:** 070077811311



**Units per Case:** 6 pails  
**Net Wt:** 10 oz (283 g)  
**UPC:** 070077811205



**Units per Case:** 6 pails  
**Net Wt:** 11 oz (312 g)  
**UPC:** 070077811274



**Units per Case:** 6 pails  
**Net Wt:** 10 oz (283 g)  
**UPC:** 070077811229

## AJINOMOTO® Chicken Karaage



**Pack Size:** 24/350 g bags  
**Net Wt:** 12.34 oz (350 g) bag  
**UPC:** 071757055506

## AJI-NO-MOTO® MSG



**Pack size:** 48/1 lb bags  
**Net Wt:** 1 lb (454 g) bag  
**UPC:** 071757010062



**Unit per Case:** 10/6 ct (2.47 oz per bottle)  
**UPC:** 07175732

## AJINOMOTO® GYOZA DIPPING SAUCE



**Pack Size:** 20/7.44 fl oz bottles  
**Net Wt:** 7.44 fl oz (220 ml) bottle  
**UPC:** 071757350083



[illegible]

**Eat Well, Live Well.**



AJINOMOTO FOODS NORTH AMERICA, INC.

For more information, visit us at **[www.EatAji.com](http://www.EatAji.com)**



[facebook.com/AjinomotoUS](https://facebook.com/AjinomotoUS)



[instagram.com/ajinomotoUS](https://instagram.com/ajinomotoUS)

